

Dr. Madhu Sarma



Designation: Assistant Professor of Commerce

Qualifications:

- M.Com. (Gold Medal for securing 1st Class 1st position), University of North Bengal
- National Eligibility Test (NET), 2012 (with JRF)
- Awarded the Degree of Philosophy (Ph. D) in Commerce in 2023, University of North Bengal

Dr. Madhu Sarma obtained her Post Graduation degree in Accounting and Finance (M.Com.), from the University of North Bengal in 2007 and she was awarded with Gold Medal for securing 1st Class 1st position in M. Com. In the same year she received Late Sudhir Ch. Chakraborty Memorial Medal and Late K. C. Dev Prize for her outstanding performance in Post Graduation. She joined Department of Commerce and BBA, North Bengal St. Xavier's College, Rajganj in 2008 as Assistant Professor and empanelled as an Academic Counsellor at the study centre SC-45015, IGNOU. She qualified National Eligibility Test (NET) in 2012 with Junior Research Fellowship (JRF) and joined Department of Commerce, University of North Bengal in 2014 as fulltime Research scholar. She is awarded the Degree of Philosophy (Ph. D) in Commerce from University of North Bengal in July 2023. Title of the thesis being 'Measurement of efficiency among life insurance companies in India during the post reform period'.

Current Teaching:

She has joined West Bengal Education Service (WBES) in June, 2015 as Assistant Professor in the Department of Commerce, Maulana Azad College, Kolkata.

Research Interests: Insurance Industry, Efficiency Measurement, Management Accounting.

Papers Published:

- "Scale Efficiency and Indian Life Insurance Industry during the Post-Reform Period: An Econometric Study.", co- authored by Prof. Indrajit Ray, International Journal of Banking, Risk and Insurance, Vol. 7, Issue 2, Publishing India Group, September, 2019, ISSN: 2320-7507.
- "Post-Reform Life Insurance Industry in India: A Study on Scale Efficiency.", co-authored by Prof. Indrajit Ray, Anweshan, Vol. 6, Issue 1, Journal of Department of Commerce, University of North Bengal, 2019, ISSN: 2321- 0370.

Chapter in Edited Book:

- "Growth Trend of Life Insurance Parameters: A Pre- and Post-Reform Comparison.", Madhu Sarma, in T. L. Khan, A. Sinha, B. Pal and T. N. Sahu, eds., *Recent Development in Financial Institutions and Markets*, West Bengal, 2021, pp. 184-194.

Papers Presented:

- Presented paper titled 'How Insured is India's Insurance Sector: An analysis of its growth and diversification' in the National Seminar titled 'Major Trends in Indian Business: Challenges & Opportunities' 17th and 18th March, 2009, organised by Department of Management, University of North Bengal.
- Presented paper titled 'Measuring Scale Efficiency: A Post-Reform Period Study on LICI' in the National Seminar titled 'Service Sector and Indian Economy in Post Reform Era', 22nd September, 2014, organised by Department of Commerce and Business Administration, North Bengal St. Xavier's College.

- Presented paper titled ‘Whether Indian Life Insurance Industry is Experiencing Scale Economies – A view based on scale efficiency scores’ in the National Seminar titled ‘Advances in Business and Management’, 28th and 29th March, 2019, organised by Department of Commerce, University of North Bengal.
- Presented paper titled ‘How Reform Has Affected Growth Trend of Insurance Parameters: A Study on Life Insurance Corporation of India’ in the ‘International Conference on Cognitive Science, Language and Reality’, 11th January, 2020, organised by Cooch Behar Panchanan Barma University in association with 26 Colleges of North Bengal and in Collaboration with Institute of Cross-Cultural Studies & Academic Exchange, USA.
- Presented paper titled ‘Impact of Reform on the Growth Trend of the Life Insurance Parameters’ in the ‘International Conference on Reforms in Financial Institutions and markets: India and the Globe,’ 6th March and 7th March, 2020, organised by Department of Commerce, Vidyasagar University.
- Presented paper titled ‘Did Reform bring a Structural Break to Premium? – A Study Based on the Indian Life Insurance Industry’ in the ‘National Seminar on Current Issues in Economics, Finance and Environmental Studies,’ 24th and 25th February, 2023, jointly organised by the Department of Commerce and Department of Economics, Cooch Behar Panchanan Barma University.

Participation in Seminars / Conferences / Workshops:

- Participated in Workshop on ‘BBA Syllabus’, 27th February, 2009, organised by University of North Bengal.
- Participated in the UGC Sponsored National Workshop on ‘Quantitative Data Analysis for Business and Management Research’, 26th and 27th February, 2010, organised by Department of Commerce, University of North Bengal.
- Participated in Workshop on ‘International Financial Reporting Standards’, 6th March, 2011, organised by ICWAI.
- Continued Education Program for Teaching Staff, 1st – 31st March, 2011. North Bengal St. Xavier’s College, Rajganj.
- Participated in Two-Day National Workshop on ‘Research Methodology in Management Studies’, 20th and 21st February, 2012, organised by Department of Management, University of North Bengal.
- Participated in Two-Day Workshop on ‘Data Envelopment Analysis’, 3rd and 4th October, 2012, organised by Department of Commerce, University of North Bengal.
- Participated in University Level Workshop on ‘Use of ICT in Teaching, Learning and Administrative Process & Development of e-learning Module’ 23rd February, 2019, organised by IQAC, Bhairab Ganguly College.
- Participated in Three-Day Workshop on ‘Data Envelopment Analysis’ 15th June to 17th June, 2019, organised by the Department of Commerce and IQAC of Bhairab Ganguly College.

Participation in Faculty Induction Programme / Refresher Course/Faculty Development Programme / Management Development Programme:

- Participated in the Management Development Programme on Socio-Economic Life Management in Present Scenario held from 21st July 2020 to 23rd July 2020, conducted by Faculty of Commerce and Research Studies, Swami Sukhdevanand Post Graduate College, Shahjahanpur (UP).
- Participated in the Faculty Development Programme on Development Delivery and Evaluation of E-Content (for Commerce Teachers) of Five Days (30 contact hours) duration from 3rd August 2020 to 7th August 2020 conducted at the Department of Commerce, Savitribai Phule Pune University, Pune under the scheme of Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.

- Participated in the UGC-Sponsored 45th Faculty Induction Programme conducted from 3rd October 2020 to 31st October 2020 by UGC-Human Resource Development Centre, Punjabi University, Patiala.
- Participated in the UGC-SPONSORED Refresher Course in Business Studies, conducted by UGC-Human Resource Development Centre (HRDC), University of Calcutta from 12th March to 25th March 2021.
- Participated in the NEP 2020 Orientation & Sensitisation Programme organised under Malaviya Mission Teacher Training Programme (MM-TTP) of UGC, organised by MM-TTC, university of Calcutta from 18th July 2024 to 29th July 2024.

Contact Details: Email: msarda1205@gmail.com and madhu.sarda@maulanaazadcollegekolkata.ac.in

Other Information:

- 1. Answer scripts Evaluator and Question Paper Setter of Commerce and Business Administration, UG Examinations, University of North Bengal.
- 2. Answer scripts Evaluator, UG Examinations, University of Calcutta

Related Links: <http://www.publishingindia.com/ijbri/56/scale-efficiency-and-indian-life-insurance-industry-during-the-post-reform-period-an-econometric-study/810/5635/>