



Ujjal Sanyal

Designation: Assistant Professor in Commerce

Qualifications: M.Phil, University of Calcutta, 2012, Title “ Stock Market Reaction to Cross Border M&A Announcements ”

About Me:

After gathering moss from several corporate fields of BPO, Marketing, and Sales, I entered the teaching arena in 2009 as a Lecturer (CWTT), at Umeschandra College, Kolkata until January 2019, when as a rolling stone I joined the West Bengal Education Service Cadre as an Assistant Professor in the Department of Commerce, Maulana Azad College Kolkata.

Experience / Expertise:

- Faculty Development Program (2 weeks) conducted by Enterprise Development Institute (Dept. of Science and Technology, Govt. of India)
- Campus to Corporate Workshop (10 days) conducted by Tata Consultancy Services
- Documentary film-maker (Worked with Institute of Neuroscience, Kolkata & Parkinson’s Patients Welfare Society, Kolkata) made a successful documentary film on Parkinson’s Patients “Things Fall Apart” (released on YouTube)
- Invited speaker about career counselling at Masterclass Workshop Session 9- on October 1, 2020, Topic “Wolf of Wall Street-To Be or Not to Be”

Current Teaching:

Assistant Professor in Commerce

Research Interests: Behavioural Finance.

Professional Memberships and Activities:

Life Member of Indian Accounting Association Research Foundation

Enterprise and Commercial Activities: Former Guest Faculty at Enterprise Development Institute (registered society promoted by BNCCI jointly with the Government of West Bengal).

Selected Publications:

SL No.	Title of Paper	Authors	Name of the Journal	Volume and Year	Pages
1	Effect of Organizational Culture in Environmental Awareness on Pro-Environmental Behaviour at Workplace: A New Perspective on Organizational Sustainability	Ujjal Sanyal & Dr. Durba Pal	International Journal of Commerce and Management Research. ISBN:978-93-85895-57-9 ISSN:2455-1627 RJIF:5.22	Volume 3 Issue 13 January, 2017	60-65
2	Effect of Leadership on Employees Pro-environmental Behaviour – An Empirical Study on Selected Organizations	Ujjal Sanyal	International Journal of Science Technology and Management ISSN:2394-1537 ISSN(Print):2394-1529 Impact Factor:2.2012	Volume 6 Issue 4. March 2017	88-95

SL No.	Title of Paper	Authors	Name of the Journal	Volume and Year	Pages
3	Employee Green Behaviour and Ethical Leadership: A Relational Aspect in Organizational Sustainability	Ujjal Sanyal & Dr. Durba Pal	National Conference on Dynamics of Global Business Environment: Issues & Challenges. J.D.Birla Institute, Kolkata Seminar Proceedings & Book of Papers (ISBN : 978-93-5268-711-4)	September, 2017	38-42
4	Shades of Green: Linking Green HRM Practices and Environmental Behaviour at Workplace	Ujjal Sanyal & Dr. Durba Pal	2 nd International Conference on Management & Business Practices – (ICMBP)2018 Emerging Trends in Management Research Aliah University, Kolkata Seminar Proceedings (ISBN: 987-93-84099-30-5) Full paper under publication.	January, 2018	29
5	Effect of Ethical Leadership on Employee Green Behaviour – An Empirical Study on Selected Organizations in West Bengal	Ujjal Sanyal	Edited Volume Book ; Contemporary Issues in Accounting & Finance ISBN:987-81-933615-9-7	Edited Volume Book, 2017	310-320
6	An empirical study on financial well-being during the COVID-19 in India	Ujjal Sanyal & Dr. Furquan Uddin	International Journal of Financial Service Management [ABDC-C (Category) Peer-reviewed Inderscience Publications ISSN online 1741-8062, ISSN print 1460-6712]	January 2024	269 to 281
7	Delineation of Financial Resilience.	Ujjal Sanyal & Dr. Furquan Uddin	Third Concept: An International Journal of Ideas [ISSN 0970-7247, UGC CARE Listed (Peer-Reviewed)]	July 2023	74 to 77
8	Behavioural Finance: A Conceptual Study;	Ujjal Sanyal	AJC Bose College (CU); Rohini Nandan Publications [978-93-88866-36-1]	May, 2020	296 to 304;

Contact Details:

Email: ujjal.sanyal@maulanaazadcollegekolkata.ac.in

LinkedIn: <https://www.linkedin.com/in/ujjal-sanyal-0a59b4232/?originalSubdomain=in>

Facebook: <https://www.facebook.com/ujjal.sanyal.3576/>

Instagram: <https://www.instagram.com/ujjalsanyal86/>

Orcid ID: <https://orcid.org/0000-0002-4376-4428>

Vidwan ID: <https://vidwan.inflibnet.ac.in/profile/458437>