

## Sri Ujjal Sanyal



Designation: **Assistant Professor in Commerce**

**Qualifications:** M.Phil, University of Calcutta, 2012, Title “ Stock Market Reaction to Cross Border M&A Announcements ”

### About Me:

Joined West Bengal Education Service in January, 2019 as an Assistant Professor in Department of Commerce, Maulana Azad College Kolkata. Previously he had served as a Govt. Approved Contractual Whole Time Teacher (CWTT), from 2009 to 2019, in Umeschandra College, Kolkata.

### Experience / Expertise:

- Faculty Development Program (2-weeks) conducted by Enterprise Development Institute (Dept. of Science and Technology, Govt. of India)
- Campus to Corporate Workshop (10-days) conducted by Tata Consultancy Services
- Documentary film-maker (Worked with Institute of Neuroscience, Kolkata & Parkinson’s Patients Welfare Society, Kolkata) made successful documentary film on Parkinson’s Patients “Things fall apart” (released in YouTube)
- Former in-Charge of Youth Parliament Competition at Umeschandra College (Dept. of Parliamentary Affairs, Govt. of West Bengal)

### Current Teaching:

Assistant Professor in Commerce

**Research Interests:** Accounting, Finance & Management.

### Enterprise and Commercial Activities:

Former Guest Faculty at Enterprise Development Institute (registered society promoted by BNCCI jointly with the Government of West Bengal).

### Selected Publications:

SL No.	Title of Paper	Authors	Name of the Journal	Volume and Year	Pages
1	Effect of Organizational Culture in Environmental Awareness on Pro Environmental Behaviour at Workplace: A New Perspective on Organizational Sustainability	Ujjal Sanyal & Dr. Durba Pal	International Journal of Commerce and Management Research. ISBN:978-93-85895-57-9 ISSN:2455-1627 RJIF:5.22	Volume 3 Issue 13 January, 2017	60-65
2	Effect of Leadership on Employees Pro-environmental Behaviour – An Empirical Study on Selected Organizations	Ujjal Sanyal	International Journal of Science Technology and Management ISSN:2394-1537 ISSN(Print):2394-1529 Impact Factor:2.2012	Volume 6 Issue 4	88-95

SL No.	Title of Paper	Authors	Name of the Journal	Volume and Year	Pages
3	Employee Green Behaviour and Ethical Leadership: A Relational Aspect in Organizational Sustainability	Ujjal Sanyal & Dr. Durba Pal	National Conference on Dynamics of Global Business Environment: Issues & Challenges. J.D.Birla Institute, Kolkata  Seminar Proceedings & Book of Papers ( ISBN : 978-93-5268-711-4)	September, 2017	38-42
4	Shades of Green: Linking Green HRM practices and Environmental Behaviour at Workplace	Ujjal Sanyal & Dr. Durba Pal	2 <sup>nd</sup> International Conference on Management & Business Practices – (ICMBP)2018 Emerging Trends in Management Research  Aliah University, Kolkata Seminar Proceedings (ISBN : 987-93-84099-30-5) Full paper under publication.	January, 2018	29
5	Effect of Ethical Leadership on Employee Green Behaviour – An Empirical Study on Selected Organizations in West Bengal	Ujjal Sanyal	Edited Volume Book ;Contemporary Issues in Accounting & Finance’  ISBN:987-81-933615-9-7	Edited Volume Book ,2017	310-320

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**Professional Memberships and Activities:**

Member of Indian Accounting Association